# Ryan Fair

# Frontend Developer

Enthusiastic and detail-oriented Frontend Developer with a genuine passion for coding and a strong work ethic. I find fulfillment in my career as a developer, where I've had the privilege of translating client visions into reality. My primary focus as a frontend developer revolves around applying a creative flair to craft memorable user experiences. Having accumulated over three years of valuable experience in a creative agency environment, I am now seeking a fresh challenge in the Netherlands. Eager to upskill further and embrace new experiences, I am excited about the opportunities that lie ahead in this next chapter of my professional journey.



hello@ryanfair.dev



Haarlem, Netherlands



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https://github.com/RyanBlakeFair

# Work Experience

# **Frontend Developer** Launch Agent

2023-02-02 - Present

Haarlem. Netherlands

https://la.agency/

#### Responsibilities

- · Conduct A/B testing on landing pages and features to optimize for conversions, thereby increasing revenue.
- · Implement new features for in-house apps following agile development methodologies.
- · Perform comprehensive audits on client websites to optimize for SEO.

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#### **Brave Digital**

2021-08-13 - 2023-02-02

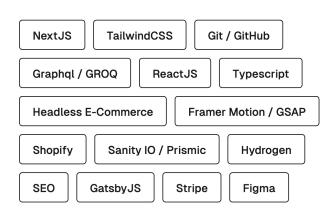
Auckland, New Zealand

https://bravedigital.nz/

#### Responsibilities

- · Develop pixel-perfect websites and immersive experiences, infusing creative elements.
- · Provide mentorship and guidance to junior developers, contributing to team growth.
- · Directly collaborate with clients, ensuring alignment between project outcomes and client expectations.
- · Architect headless web apps and e-commerce platforms for seamless functionality.
- · Deliver accurate timelines and cost estimates, breaking down projects into sprints and consistently meeting deadlines.

#### Skills



# **Featured Projects**

**PredictWind** 

https://www.predictwind.com/

Goodnature

https://goodnature.co.nz/

**Hey Brutus** 

https://heybrutus.com/

**CMNZ** 

https://www.chambermusic.co.nz/

Thieve

https://thieve.co/

**Death To Stock** 

https://www.deathtothestockphoto.com/

# Frontend Developer

### Citric Digital

2021-01-06 - 2021-08-13

Sydney, Australia

https://citricdigital.com/

#### Responsibilities

 Maintain and enhance existing clients' Shopify and WordPress websites, ensuring ongoing reliability and performance.

# **Interests**

